

eNEWSLETTERS

Scheduled **fortnightly** during lectures, our email newsletters are sent directly to the AUSA membership database.

Containing relevant news, information and event announcements, these allow you to **keep students up to date** and what's really important while studying.

Your ad will link directly to your supplied landing page giving you **full reporting**.



BOOKING DEADLINE: **3 WORKING DAYS**

ARTWORK DEADLINE: **3 WORKING DAYS**

DATABASE: **OVER 19,000**

FREQUENCY: **FORTNIGHTLY DURING LECTURE TIMES (MAX 2 PER NEWSLETTER)**

OPEN RATE: **OVER 30%**

JPG/PNG

850(W) PIXELS X 225(H) PIXELS

\$200

eNEWSLETTER 2023 DATES

SEMESTER ONE

Monday 20th Feb
Monday 6th March
Monday 20th March
Monday 3rd April
Monday 17th April
Monday 1st May
Monday 8th May
Monday 15th May
Monday 29th May

SEMESTER TWO

Monday 10th July
Monday 24th July
Monday 7th August
Monday 21st August
Monday 4th September
Monday 18th September
Monday 2nd October
Monday 16th October

PLEASE NOTE: RATES EXCLUDE GST AND ARE NON-COMMISSION BEARING